

Rep Order# 8878030 Ver# 1 Status New
EC'd Yes

Traffic Order# 37511

Printed: 10/05/2012 9:36 AM
Last Received: 10/05/2012 7:36 AM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/08/2012 - 10/14/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DANNY TARKANIAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER STARTS 10/8
SHARES EST
PLS CNF
T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-F	400A-459A		:30	\$50.00	10/08-10/12	5	1	5	\$250.00	
				Buyline Comment: NEWS								
	2	M-F	500A-600A		:30	\$225.00	10/08-10/12	5	1	5	\$1,125.00	
				Buyline Comment: NEWS								
	3	M-F	600A-700A		:30	\$275.00	10/08-10/12	5	1	5	\$1,375.00	
				Buyline Comment: NEWS								
	4	M-F	700A-900A		:30	\$200.00	10/08-10/12	5	1	5	\$1,000.00	
				Buyline Comment: CBS THIS MORNING								
	5	M-F	900A-1000A		:30	\$300.00	10/08-10/12	5	1	5	\$1,500.00	
				Buyline Comment: LIVE WITH KELLY								
	6	M-F	1000A-1100A		:30	\$450.00	10/08-10/12	5	1	5	\$2,250.00	
				Buyline Comment: PRICE IS RIGHT								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	M-F	1200P-1230P		:30	\$325.00	10/08-10/12	5	1	5	\$1,625.00	
				Buyline Comment: NEWS								
	8	M-F	200P-300P		:30	\$425.00	10/08-10/12	5	1	5	\$2,125.00	
				Buyline Comment: THE TALK								
	9	M-F	300P-400P		:30	\$450.00	10/08-10/12	5	1	5	\$2,250.00	
				Buyline Comment: ELLEN								
	10	M-F	430P-500P		:30	\$500.00	10/08-10/12	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	11	M-F	500P-630P		:30	\$325.00	10/08-10/12	5	1	5	\$1,625.00	
				Buyline Comment: NEWS								
	12	M-F	630P-700P		:30	\$350.00	10/08-10/12	5	1	5	\$1,750.00	
				Buyline Comment: INSIDE EDITION								
	13	M-F	700P-800P		:30	\$600.00	10/08-10/12	5	1	5	\$3,000.00	
				Buyline Comment: ENTERTAINMENT TONIGHT/INSIDER								
	14	M-F	1100P-1130P		:30	\$600.00	10/08-10/12	5	1	5	\$3,000.00	
				Buyline Comment: NEWS								
	15	M-F	1130P-1230A		:30	\$375.00	10/08-10/12	5	1	5	\$1,875.00	
				Buyline Comment: LETTERMAN								
	16	SA	500A-700A		:30	\$95.00	10/13-10/13	1	1	1	\$95.00	
				Buyline Comment: CBS THIS MORNING								

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	17	SA	500P-700P		:30	\$225.00	10/13-10/13	1	1	1	\$225.00	
				Buyline Comment: NEWS								
	18	SA	530P-600P		:30	\$275.00	10/13-10/13	1	1	1	\$275.00	
				Buyline Comment: POLITICS NOW								
	19	SA	700P-800P		:30	\$220.00	10/13-10/13	1	1	1	\$220.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								
	20	SU	630A-800A		:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
				Buyline Comment: CBS THIS MORNING								
	21	SU	800A-830A		:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
				Buyline Comment: NEWS								
	22	SU	830A-930A		:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
				Buyline Comment: FACE THE NATION								
	23	SU	500P-700P		:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
				Buyline Comment: NEWS								
	24	SU	700P-800P		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
				Buyline Comment: 60 MINUTES								
	25	SU	1100A-1200P		:30	\$550.00	10/14-10/14	2	1	2	\$1,100.00	
				Buyline Comment: YOUNG AND RESTLESS								
	26	TU	800P-900P		:30	\$2,100.00	10/09-10/09	1	1	1	\$2,100.00	
				Buyline Comment: NCIS								
	27	TU	900P-1000P		:30	\$2,100.00	10/09-10/09	1	1	1	\$2,100.00	
				Buyline Comment: NCIS LA								

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	28	TH	900P-1000P		:30	\$2,100.00	10/11-10/11	1	1	1	\$2,100.00	
				Buyline Comment: PERSON OF INTEREST								
	29	TH	1000P-1100P		:30	\$2,200.00	10/11-10/11	1	1	1	\$2,200.00	
				Buyline Comment: ELEMENTARY								
	30	F	1000P-1100P		:30	\$1,600.00	10/12-10/12	1	1	1	\$1,600.00	
				Buyline Comment: BLUE BLOODS								
	31	M-F	1230P-100P		:30	\$375.00	10/08-10/12	2	1	2	\$750.00	
				Buyline Comment: BOLD AND BEAUTIFUL								
	32	M-F	100P-200P		:30	\$375.00	10/08-10/12	2	1	2	\$750.00	
				Buyline Comment: LET'S MAKE A DEAL								
	33	TU	1000P-1100P		:30	\$1,700.00	10/09-10/09	1	1	1	\$1,700.00	
				Buyline Comment: VEGAS								
	34	W	1000P-1100P		:30	\$2,300.00	10/10-10/10	1	1	1	\$2,300.00	
				Buyline Comment: CSI								
	35	F	800P-900P		:30	\$1,400.00	10/12-10/12	1	1	1	\$1,400.00	
				Buyline Comment: CSI NY								
	36	TH	600P-800P		:30	\$2,000.00	10/11-10/11	2	1	2	\$4,000.00	
				Buyline Comment: DEBATE								
	37	SU	1000A-430P		:30	\$2,200.00	10/14-10/14	1	1	1	\$2,200.00	
				Buyline Comment: NFL								

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	38	SA	1000A-500P		:30	\$300.00	10/13-10/13	2	1	2	\$600.00	

Buyline Comment: NCAA

---REPORT TOTALS---

Report Totals: 102 / \$55,315.00

---SALES MONTHLY TOTALS---

Oct 12: 102 / \$55,315.00

Sales Totals: 102 / \$55,315.00

Station Totals: 102 / \$55,315.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$184,383	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+